

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT10/12 11.58
CHANGES *** WFTV-TV ***

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN		
SALES PRSN	WA-	JOE KNAUER	

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

LOCAL	REGIONAL
-------	----------

1000

DATE OCT10/12 11.58

STA:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 2002												
15	S		1200N-1230P	30		\$600.00	10/13	10/14	1		SA-SU	1
PROGRAM : NOON NEWS CON COM1 : NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

36	A		700A-900A	30		\$1,050.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-18 FOR 2 SPOTS/WK												

37	A		500A-600A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

38	A		1130P-1205A	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS AFTER NASCAR												
ORD COM1 : WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 36-38												

18	S		700P-800P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : JEOPARDY/WHEEL												
CON COM1 : JEOPARDY/WHEEL												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#15	MISSED:SA-SU/1200N-1230P				OCT13		30S	\$600.00	(OCT10/12)	
		BUY#18	SAT/700P-800P				OCT13(2/WK)		30S	\$850.00		
			OFFER:SUN/700A-900A				OCT14		30S	\$1,050.00	PLS ADVISE.	
			& SUN/500A-600A				OCT14		30S	\$250.00		
			& SAT/1130P-1205A				OCT13		30S	\$1,000.00		
CMT:WE CAN OFFER												

OCT/12	109370.00	CONTRACT TOTAL	109370.00
		TOTAL SPOTS	65

MARKET TOTALS	\$263,870	WFTV 41%	WKMG 19%	WESH 26%	WOFL 11%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE